



Believe In Tomorrow™  
Children's Foundation

# **XLIII**

# **BENEFIT BOWL**

**APRIL 26, 2025**  
**M&T BANK STADIUM**

**SPONSORSHIP OPPORTUNITIES**

★ **\$65,000**

**HAIL MARY**  
TOUCHDOWN SPONSOR

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation\*
- 2-page centerfold ad in the program book
- Logo featured on the stadium ticker LED screen\*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"
- 30-60 second ad shown during program\*
- Personalized and framed Ravens jersey (or team of your choice) with your company logo on the back

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 3 tables of 10 (30 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 10 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 3 complimentary tables
- Pre-event stadium tour for 25 guests, featuring behind-the-scenes access to exclusive areas of M&T Bank Stadium
- 1 overnight stay on April 26th at the Four Seasons, including a \$500 gift certificate
- Custom cheer/logo sign announcement by Ravens Cheerleaders during halftime show

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 440 NIGHTS**



★ **\$40,000**

**HALL OF FAME**  
BAR SPONSOR

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation\*
- 2-page ad in the program book
- Logo featured on the stadium ticker LED screen\*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"
- 30-60 second ad shown during program\*

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 3 tables of 10 (30 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 10 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 3 complimentary tables
- Pre-event stadium tour for 25 guests, featuring behind-the-scenes access to exclusive areas of M&T Bank Stadium
- 1 overnight stay on April 26th at the Four Seasons, including a gift certificate for Sunday brunch at The Bygone

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 270 NIGHTS**



★ **\$25,000**

**MVP**

**DINNER SPONSOR**

★ **\$15,000**

**HALF TIME**

**HALFTIME SHOW SPONSOR**

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation\*
- Full page ad in the program book
- Logo featured on the stadium ticker LED screen\*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 2 tables of 10 (20 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 7 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 2 complimentary tables

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 170 NIGHTS**



**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation\*
- Full page ad in the program book
- Logo featured on the stadium ticker LED screen\*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 1 table of 8 guests
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 4 vehicles

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 100 NIGHTS**



★ **\$10,000**  
**PLAYBOOK**  
RAFFLE SPONSOR

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation\*
- Logo featured on the stadium ticker LED screen\*
- Full page ad in the program book

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 1 table of 8 guests

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 70 NIGHTS**



★ **\$5,000**  
**KICK OFF**  
COCKTAIL HOUR SPONSOR

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and social media
- Acknowledgement + logo display during program presentation\*
- Half page ad in the program book

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 1 table of 8 guests

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 40 NIGHTS**



★ **\$3,000**  
**TAILGATE**

**Exposure:**

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and social media
- Acknowledgement + logo display during program presentation\*
- Company name listed in the program book

\*Any outdoor stadium display is weather permitting

**Event:**

- Reserved seating in dining area for 1 table of 4 guests

**PROVIDES OUR FAMILIES  
OVERNIGHT ACCOMMODATIONS  
FOR 20 NIGHTS**



## CONTACT US

Help us reach the end zone by securing your sponsorship today! Contact us at [events@believeintomorrow.org](mailto:events@believeintomorrow.org) or 410-744-1032 to learn more.

**CUSTOM SPONSORSHIPS  
ARE AVAILABLE -  
INQUIRE FOR DETAILS!**

All levels have the option to set up a payment plan with final payment due on or before December 31, 2025.



## SPONSOR INFORMATION **COMMITMENT DEADLINE: APRIL 1, 2025**

Primary Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR LEVELS

*Please see the sponsorship booklet for more details on each level.*

**HAIL MARY \$65,000**  
TOUCHDOWN SPONSOR

**HALL OF FAME \$40,000**  
BAR SPONSOR

**MVP \$25,000**  
DINNER SPONSOR

**HALF TIME \$15,000**  
HALFTIME SHOW SPONSOR

**PLAYBOOK \$10,000**  
RAFFLE SPONSOR

**KICK OFF \$5,000**  
COCKTAIL HOUR SPONSOR

**TAILGATE \$3,000**

## PAYMENT **DUE BY: DECEMBER 31, 2025**

Make checks payable to **Believe In Tomorrow & mail to:**  
**Believe In Tomorrow Children's Foundation, 6601 Frederick Road, Baltimore, MD 21228**

Check enclosed  Please Send Invoice  Mastercard  Visa  American Express  Discover

Card #: \_\_\_\_\_ Exp. Date (MM/YY): \_\_\_\_ / \_\_\_\_ 3-digit Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
*(if different from above)*

**THANK YOU FOR YOUR SUPPORT!**