



Believe In Tomorrow™
Children's Foundation

XLIII

BENEFIT BOWL

APRIL 26, 2025
M&T BANK STADIUM

SPONSORSHIP OPPORTUNITIES

★ **\$65,000**

HAIL MARY
TOUCHDOWN SPONSOR

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation*
- 2-page centerfold ad in the program book
- Logo featured on the stadium ticker LED screen*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"
- 30-60 second ad shown during program*
- Personalized and framed Ravens jersey (or team of your choice) with your company logo on the back

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 3 tables of 8 (24 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 10 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 3 complimentary tables
- Pre-event stadium tour for 25 guests, featuring behind-the-scenes access to exclusive areas of M&T Bank Stadium
- 1 overnight stay on April 26th at the Four Seasons, including a \$500 gift certificate
- Custom cheer/logo sign announcement by Ravens Cheerleaders during halftime show

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 440 NIGHTS**



★ **\$40,000**

HALL OF FAME
BAR SPONSOR

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation*
- 2-page ad in the program book
- Logo featured on the stadium ticker LED screen*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"
- 30-60 second ad shown during program*

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 3 tables of 8 (24 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 10 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 3 complimentary tables
- Pre-event stadium tour for 25 guests, featuring behind-the-scenes access to exclusive areas of M&T Bank Stadium
- 1 overnight stay on April 26th at the Four Seasons, including a gift certificate for Sunday brunch at The Bygone

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 270 NIGHTS**



★ **\$25,000**

MVP

DINNER SPONSOR

★ **\$15,000**

HALF TIME

HALFTIME SHOW SPONSOR

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation*
- Full page ad in the program book
- Logo featured on the stadium ticker LED screen*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue
- Special recognition on media screens during 1st Quarter "Snacktime"

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 2 tables of 10 (20 guests)
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 7 vehicles
- Premium car service for up to 6 guests to and from venue (1 pick up/drop off location)
- Specialty favor for each guest at your 2 complimentary tables

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 170 NIGHTS**



Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation*
- Full page ad in the program book
- Logo featured on the stadium ticker LED screen*
- Highlighted in our "Top Draft Picks" on media screens throughout the venue

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 1 table of 8 guests
- Front-row VIP seating in the stadium for the program with VIP Lanyards
- Concierge service with a dedicated drink server during the event
- Reserved parking for 4 vehicles

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 100 NIGHTS**



★ **\$10,000**
PLAYBOOK
RAFFLE SPONSOR

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and boosted social media campaigns
- Acknowledgement + logo display during program presentation*
- Logo featured on the stadium ticker LED screen*
- Full page ad in the program book

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 1 table of 8 guests

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 70 NIGHTS**



★ **\$5,000**
KICK OFF
COCKTAIL HOUR SPONSOR

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and social media
- Acknowledgement + logo display during program presentation*
- Half page ad in the program book

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 1 table of 8 guests

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 40 NIGHTS**



★ **\$3,000**
TAILGATE

Exposure:

- Logo inclusion on Believe In Tomorrow Benefit Bowl website, program book, marketing and social media
- Acknowledgement + logo display during program presentation*
- Company name listed in the program book

*Any outdoor stadium display is weather permitting

Event:

- Reserved seating in dining area for 1 table of 4 guests

**PROVIDES OUR FAMILIES
OVERNIGHT ACCOMMODATIONS
FOR 20 NIGHTS**



CONTACT US

Help us reach the end zone by securing your sponsorship today! Contact us at events@believeintomorrow.org or 410-744-1032 to learn more.

**CUSTOM SPONSORSHIPS
ARE AVAILABLE -
INQUIRE FOR DETAILS!**

All levels have the option to set up a payment plan with final payment due on or before December 31, 2025.



SPONSOR INFORMATION **COMMITMENT DEADLINE: APRIL 1, 2025**

Primary Contact Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSOR LEVELS

Please see the sponsorship booklet for more details on each level.

HAIL MARY \$65,000
TOUCHDOWN SPONSOR

HALL OF FAME \$40,000
BAR SPONSOR

MVP \$25,000
DINNER SPONSOR

HALF TIME \$15,000
HALFTIME SHOW SPONSOR

PLAYBOOK \$10,000
RAFFLE SPONSOR

KICK OFF \$5,000
COCKTAIL HOUR SPONSOR

TAILGATE \$3,000

PAYMENT **DUE BY: DECEMBER 31, 2025**

Make checks payable to **Believe In Tomorrow & mail to:**
Believe In Tomorrow Children's Foundation, 6601 Frederick Road, Baltimore, MD 21228

Check enclosed Please Send Invoice Mastercard Visa American Express Discover

Card #: _____ Exp. Date (MM/YY): ____ / ____ 3-digit Code: _____

Name on Card: _____

Billing Address: _____
(if different from above)

THANK YOU FOR YOUR SUPPORT!