



Believe In Tomorrow<sup>®</sup>  
Children's Foundation

## Fall In Love With Believe In Tomorrow

### The 34<sup>th</sup> Annual Benefit & Auction • 11.12.16

#### Sponsorship Opportunities



#### Title Sponsor - \$10,000

- All platinum sponsor advantages
- Recognition as the Title Sponsor
- Dedicated signage at Registration
- Exclusive to Title Sponsor: thank you message, including company logo, on venue's outdoor jumbotron
- Dedicated signage with company logo at auction area
- 10 complimentary tickets



#### Platinum Sponsor - \$7,500

- All gold sponsor advantages
- Dedicated signage with company logo at all food stations
- Full color ad on inside cover of event program
- Logo on all attendee bidder cards
- On-air mentions of business via media sponsors
- Logo in all media advertising
- 8 complimentary tickets



#### Gold Sponsor - \$5,000

- All silver sponsor advantages
- Dedicated signage with company logo at all bar stations
- Full page BW ad in event program
- Logo on mailed invitations
- 6 complimentary tickets



#### Silver Sponsor - \$2,500

- Half page BW ad in event program
- Mentions on social media
- Recognition in monthly e-newsletter & e-blasts about the event
- Logo linked from Benefit & Auction site to sponsor's site
- Inclusion in all Benefit & Auction press releases
- Verbal recognition during the event
- Logo on all sponsor boards throughout the venue
- 4 Complimentary tickets

[BelieveInTomorrow.org/B&A](http://BelieveInTomorrow.org/B&A)

## Sponsor Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_

*(If different from above)*

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Sponsor Levels

Title Sponsor - \$10,000

Platinum Sponsor - \$7,500

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

## Payment Information

Payment by check or credit card is due by **October 12, 2016**. Make checks payable to “**Believe In Tomorrow**” and mail to **6601 Frederick Road, Baltimore, MD 21228**.  Payment Enclosed  Please Send Invoice

Visa  MasterCard  American Express  Discover  Pay by Check

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

*(If different from above)*

# Thank you for your support!

For more information contact **James Poisal**, at [jpoisal@believeintomorrow.org](mailto:jpoisal@believeintomorrow.org) or **410-744-1032**. Sponsorship commitments must be made by **October 12, 2016**.

**Graphic Guidelines:** Send your black and white logo electronically as a **vector file (AI or EPS)** as soon as possible to the above email address. Failure to send files in this format may jeopardize your logo's quality and legibility on t-shirts and other printed materials.