

**For Immediate Release**

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## **SECOND ANNUAL MOTORCYCLE RIDE TO BENEFIT CRITICALLY ILL CHILDREN**

*Bikers Believe raises funds for the Believe In Tomorrow House at Pinnacle Falls*



Pinnacle Falls and Believe In Tomorrow Children’s Foundation are planning the second annual Bikers Believe motorcycle ride and barbecue on **Saturday, October 4**, to benefit the Believe In Tomorrow House at Pinnacle Falls. The event includes a ride from Asheville to Hendersonville, and ending at the Believe In Tomorrow House at Pinnacle Falls. The event will raise money for the Believe In Tomorrow House at Pinnacle Falls, a retreat house dedicated to serving military families with critically ill children.

The ride begins at **11 a.m.**, registration begins at **9:30 a.m.** at **MR Motorcycle in Asheville, N.C.** and ends with barbecue, music and door prizes including tickets to a Panther Home Football Game in Charlotte. Hendersonville and the surrounding communities have been very gracious with their support for the new retreat house dedicated to the foundation’s Military Initiative. In addition to organizing Bikers Believe, volunteers have donated time, services and goods for the construction of the Believe In Tomorrow House at Pinnacle Falls.

“There are so many people involved to make the motorcycle ride come together. We appreciate all the community support for the second annual ride and the construction of the home,” said Jennifer Taylor, marketing director for Pinnacle Falls and coordinator for both Bikers Believe and the construction of the retreat house. Pinnacle Falls donated the land for the house.

Believe In Tomorrow’s Military Initiative prioritizes military families with critically ill children in their retreat housing programs. While getting treatment for their child at a military hospital, families in the United States Armed Forces often are far from home without the support of extended family members. The Military Initiative acts as an outside support system that gives the opportunity for the families to be together in a comfortable environment.

Founded in 1982, Believe In Tomorrow provides exceptional hospital and retreat housing services to critically ill children and their families. Keeping families together during a child's medical crisis and the gentle cadence of normal family life has a powerful influence on the healing process. The Foundation has five respite houses on the East Coast and two hospital houses in Baltimore.

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